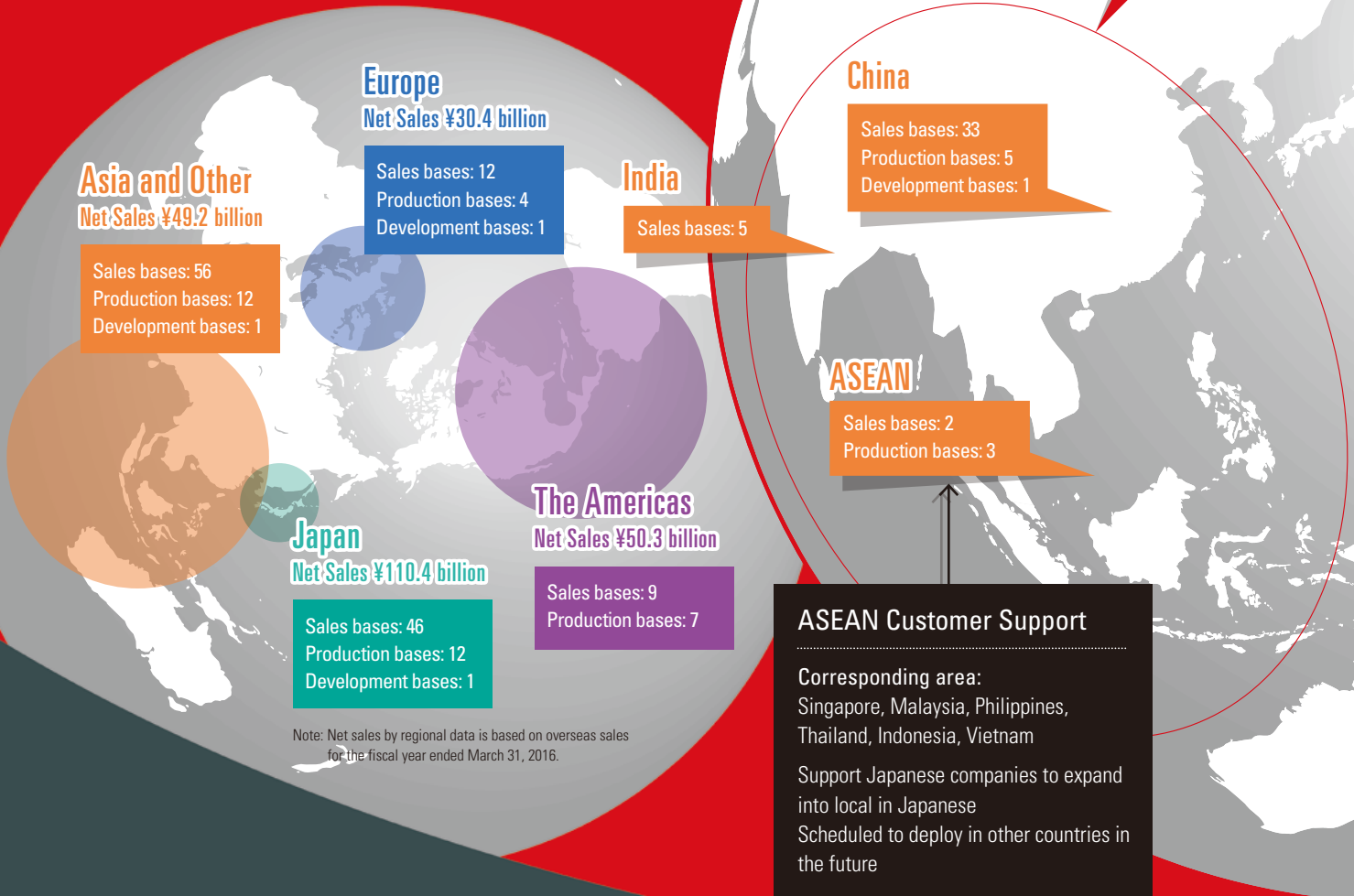


Full-Scale Globalization

THK is building an integrated production and sales structure with facilities and operations closer to centers of demand to produce and sell locally in four areas: Japan, the Americas, Europe and Asia. The Company is continuing its trend, particularly over recent years, of upgrading and expanding its sales network while bolstering its production capabilities across newly emerging markets including China, which is projected to enjoy demand growth over the medium-to-long-term. In developed countries, THK is also working to expand its sales network in a bid to steadily capture demand amid expansion in its user base. Through these means, the Company is working diligently to promote substantial additional growth.

GLOBALIZATION

The most important area of enhancement of Sales Network



Change in Business Style

To date, THK has positioned Full-Scale Globalization and the Development of New Business Areas at the heart of its strategic business development endeavors. With the continued advance of technology and the introduction of a wide range of new systems and concepts including IoT, the Company has decided to adopt an additional strategy as Change in Business Style. By thoroughly applying IoT, cloud computing, AI, and robotics, THK is transforming the way it conducts its business as well as its business framework with respect to the "what," "where," "how," and "to whom" of sales and production. In this manner, the Company is further expanding its business domain.

CHANGE

Development of New Business Areas

As a part of efforts to develop new areas, THK is ramping up its endeavors in fields that are in close proximity to the consumer goods sector including automotive parts, seismic isolation and damping systems, medical equipment, aircraft, robots, and renewable energy. Recognizing the vast potential in the consumer goods sector, the Company is honing its accumulated know-how and core linear motion system technologies nurtured over a long period and is accelerating the pace at which it develops new business fields.

NEW BUSINESS

Capital Goods

- Machine Tools
- Chip Mounting Machines
- Injection Molding Machines
- Industrial Robots
- Semiconductor Production Equipment
- FPD Production Equipment
- etc.



Consumer Goods

- Automotive Parts
- Seismic Isolation and Damping System
- Medical Equipment
- Aircraft
- Renewable Energy
- Robots
- etc.

