



## Message from the top: CSR at THK

# Offering a new sense of value to society, with CSR as the centerpiece

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## Pursuing CSR through our core business

THK's LM Guide, developed through our pioneering work as the world's first Linear Motion Guide manufacturer, is a revolutionary product that converts the linear-motion component of machine tools and other machinery from a conventional "sliding motion" into a "rolling motion". To achieve linear motion with old-fashioned sliding guides, a force of 10 to 20 kg was required to move a 100 kg object. Switching to rolling guides made it possible to move the same object with only 1 to 2 kg of force. In other words, it requires dramatically less energy to move things. We have also developed and marketed products such as Caged Ball LM Guides, which use only one-hundredth of the amount of lubricant required for conventional products, as well as other products that help save energy and keep the environment clean.

We also provide energy conservation, environment-friendly products for automobiles, to make them lighter, safer, and faster.

Meanwhile, in our immediate surroundings, the demand for home automation has been growing. As the population ages, it's increasingly necessary to create barrier-free conditions at home and help alleviate the need for nursing care. This entails equipping homes with devices that can perform various functions, which is another area where our products are being used.

In addition, we have developed seismic isolation

devices to help offset the dangers posed by major earthquakes, which have become so frequent in recent years. These devices minimize the vibrations transmitted to buildings by circumventing earthquake vibrations with seismic isolators installed between the building and its foundations. They effectively protect the integrity of the building, which makes them fundamentally different from quake-resistance and vibration-damping devices. Seismic isolation not only protects the house from the dangers posed by an earthquake, it can also protect the people inside from getting injured or killed by falling furniture, appliances, or debris. If we could install seismic isolation devices in every building, I think it would give people greater peace of mind, even in earthquake-prone Japan.

In these and other ways, THK is devoted to providing CSR-conscious products and services, and has been ever since its establishment. Recent increases in the cost of raw materials and energy have created an even greater need for "LM Guides", because these products improve energy efficiency while also helping to protect the environment. We're not going to rest on our laurels, though—THK is working to supply the world with new products to meet the needs of the times.

CSR activities are nothing new at THK. As expressed in our corporate philosophy, “providing innovative products to the world and generating new trends to contribute to the creation of an affluent society,” THK has been as a creative, development-oriented company ever since it was founded in 1971.

### Improving value for stakeholders

THK owes its current success entirely to the support of its stakeholders, including customers, partner businesses, shareholders, employees, and people in local communities. According to some theories, the life of a company is around 30 years, but THK is still growing 38 years after it was founded.

Certainly, one of the reasons for our longevity is the bond we have forged with our stakeholders, and we must continue to cultivate mutually beneficial relationships with them in the future.

We view customer satisfaction from a global perspective, and we feel that even when languages and cultures differ, the essence of what customers want is the same no matter where they are. The best quality products and services must be provided to customers at a reasonable price when and where they are needed.

THK actively promotes globalization, but to achieve true customer satisfaction, we want both our Japanese employees and our local employees to fully understand THK’s corporate philosophy and identity. Developing creative products is the cornerstone of our business. We will continue to expand our business and strive to earn the trust of our stakeholders.

### THK’s identity

As we see it, the purpose of THK’s corporate existence is to help create an affluent society by providing highly useful products, such as linear motion systems.

We believe that pursuing energy conservation and environment-friendly management policies enhances our reputation. We intend to ensure that our stakeholders’ opinions are reflected in the products we develop and in our management policies, and we will continue to emphasize contributions to society.

